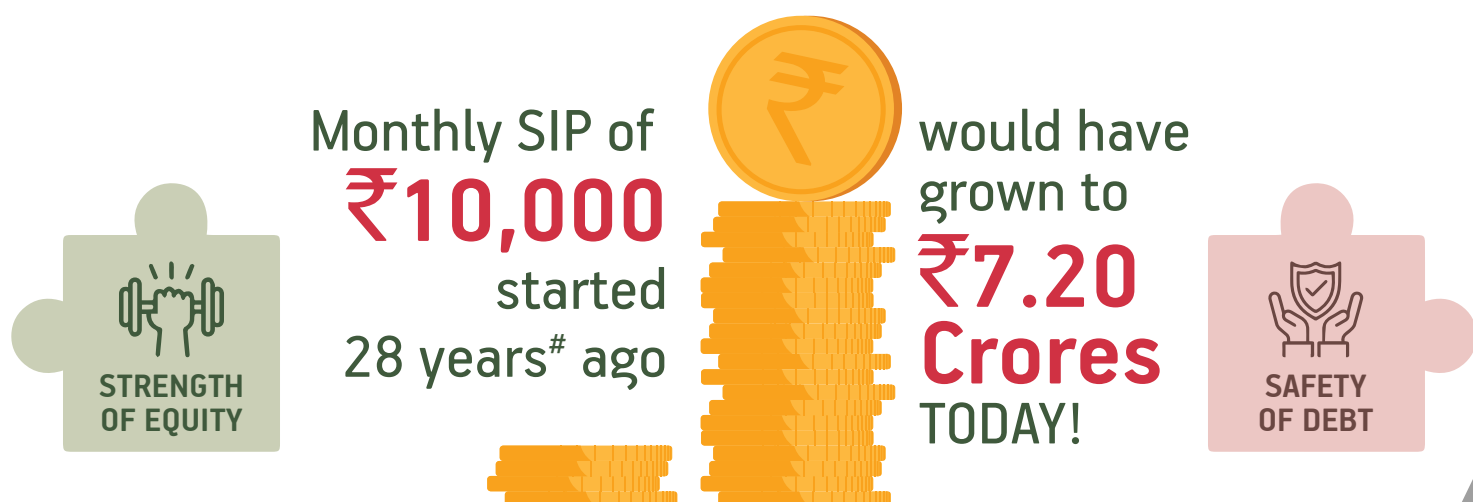


Experience the Best of Both Worlds

Aditya Birla Sun Life Equity Hybrid '95 Fund

(An open ended hybrid scheme investing predominantly in equity and equity related instruments.)



Investment of **₹1 Lakh** grew to **₹1.15 Crores** in 28 years[#]

[#]Inception date: February, 1995

Why invest in Aditya Birla Sun Life Equity Hybrid '95 Fund?



Invests in both equity and debt instruments and hence provides better stability.



Provides best of both worlds i.e., scope for capital appreciation with equity allocation at relatively lower portfolio volatility with debt allocation.



Better risk-adjusted and tax efficient returns.



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Scheme Performance Summary

Aditya Birla Sun Life Equity Hybrid '95 Fund - Regular Plan - Growth Option				NAV as on July 31, 2023: ₹1159.25
Fund manager: Mr. Mahesh Patil (Since Feb, 2023), Mr. Harshil Suvarnkar (Since Mar, 2021), Mr. Chanchal Khandelwal (Since Feb, 2023) & Mr. Dhaval Joshi (Since Nov, 2022)				
Particulars	CAGR % Returns			
	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life Equity Hybrid '95 Fund	18.16%	8.73%	18.72%	12.04%
B: CRISIL Hybrid 35+65 - Aggressive index	NA	11.89%	17.11%	13.24%
AB: Nifty 50 TRI	12.39%	13.02%	22.71%	16.18%
Current Value of Standard Investment of ₹10,000 invested (in ₹)				
Aditya Birla Sun Life Equity Hybrid '95 Fund	11,59,250	15,203	16,735	11,211
B: CRISIL Hybrid 35+65 - Aggressive index	NA	17,539	16,062	11,332
AB: Nifty 50 TRI	2,78,579	18,447	18,479	11,628
Inception Date: February 10, 1995				

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Mahesh Patil is 3. Total Schemes managed by Mr. Harshil Suvarnkar is 13. Total Schemes managed by Mr. Chanchal Khandelwal is 4. Total Schemes managed by Mr. Dhaval Joshi is 50. The scheme is currently managed by Mr. Mahesh Patil, Mr. Harshil Suvarnkar, Mr. Chanchal Khandelwal & Mr. Dhaval Joshi since February 17, 2023, March 22, 2021, February 17, 2023 & November 21, 2022 – 0.5 years, 1.5 years, 0.5 years & 0.8 years respectively.

PERFORMANCE OF OTHER OPEN-ENDED SCHEMES MANAGED BY MR. MAHESH PATIL						
Fund Manager: Mr. Mahesh Patil						
Scheme Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Frontline Equity Fund	11.64%	12.35%	22.87%	21.95%	16.82%	14.08%
Aditya Birla Sun Life Infrastructure Fund	14.58%	15.96%	38.78%	26.33%	41.37%	25.73%

Note:

a. Mr. Mahesh Patil manages 3 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY Mr. CHANCHAL KHANDELWAL						
Fund Manager: Mr. Chanchal Khandelwal						
Scheme Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life MNC Fund	6.38%	10.35%	12.69%	20.01%	9.91%	18.23%
Aditya Birla Sun Life India GenNext Fund	14.29%	11.14%	24.95%	20.78%	16.63%	12.70%
Aditya Birla Sun Life Special Opportunities Fund	NA	NA	NA	NA	15.55%	17.31%

Note:

a. Mr. Chanchal Khandelwal manages 4 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY MR. HARSHIL SUVARNKAR						
Fund Manager: Mr. Harshil Suvarnkar						
Scheme Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Banking & PSU Debt Fund	7.15%	6.93%	4.75%	4.70%	6.46%	6.41%
Aditya Birla Sun Life Floating Rate Fund	6.72%	6.63%	5.21%	5.32%	7.10%	7.14%
Aditya Birla Sun Life Equity Savings Fund	6.80%	8.87%	10.88%	11.13%	9.31%	10.07%
Aditya Birla Sun Life Bal Bhavishya Yojna	NA	NA	15.19%	24.91%	14.90%	17.25%
Aditya Birla Sun Life Retirement Fund - The 30s Plan	NA	NA	15.91%	24.91%	15.49%	17.25%
Aditya Birla Sun Life Retirement Fund - The 40s Plan	NA	NA	13.23%	17.11%	13.18%	13.24%

Note:

a. Mr. Harshil Suvarnkar manages 15 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.

Scheme Performance Summary

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI

Fund Manager: Mr. Dhaval Joshi

Scheme Name	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life Small Cap Fund	10.47%	15.05%	34.71%	39.75%	26.00%	32.34%
Aditya Birla Sun Life Infrastructure Fund	14.58%	15.96%	38.78%	26.33%	41.37%	25.73%
Aditya Birla Sun Life Equity Advantage Fund	9.49%	14.85%	21.36%	28.53%	14.29%	20.49%
Aditya Birla Sun Life Midcap Fund	11.84%	17.24%	30.11%	35.20%	17.81%	26.98%
Aditya Birla Sun Life Dividend Yield Fund	12.53%	13.29%	26.10%	24.91%	25.95%	17.25%
Aditya Birla Sun Life Banking & Financial Services Fund	9.36%	12.45%	28.34%	24.64%	26.44%	17.56%

Note:

a. Mr. Dhaval Joshi manages 50 open-ended schemes of Aditya Birla Sun Life Mutual Fund.

b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.



SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH)

Fund Manager: Mr. Mahesh Patil, Mr. Chanchal Khandelwal, Mr. Harshil Suvarnkar and Mr. Dhaval Joshi

Perticulars	Since Inception	5 Years	3 Years	1 Year
Total Amount Invested (in ₹)	34,10,000	6,00,000	3,60,000	1,20,000
Market Value of amount Invested	7,20,56,879	8,18,955	4,31,065	1,31,749
Scheme Returns (CAGR)	17.46%	12.41%	12.08%	18.74%
B: CRISIL Hybrid 35+65 - Aggressive Index Returns (CAGR)	NA	13.97%	12.93%	16.97%
AB: Nifty 50 TRI Returns (CAGR)	14.04%	16.79%	16.41%	20.90%

Date of First Installment: March 01, 1995 & Scheme Inception Date: February 10, 1995. Past Performance may or may not be sustained in future. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

PRODUCT LABEL

Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer	Benchmark Riskometer
Aditya Birla Sun Life Equity Hybrid '95 Fund (An open ended hybrid scheme investing predominantly in equity and equity related instruments.)	<ul style="list-style-type: none"> Long term capital growth and income Investment predominantly in equity and equity related securities as well as debt and money market instruments 	 <p>RISKOMETER Investors understand that their principal will be at Very High risk</p>	 <p>RISKOMETER Benchmark Riskometer is at Very High risk</p>
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.			

Data as on July 31, 2023 | B: Benchmark | AB: Additional Benchmark

Contact your financial advisor for further details OR Visit - www.mutualfund.adityabirlacapital.com

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Mutual Fund Investments are subject to market risks, read all scheme related documents carefully.